

TK Wound Care Report

2023

**EMERGING OPPORTUNITIES IN
THE GLOBAL WOUND CARE
MARKET: A COMPREHENSIVE
ANALYSIS BY TAIKONE
TECHNOLOGIES**

Table of Contents

S
T
R
U
C
T
U
R
E

01.

Introduction

02.

Company Overview

03.

Product Overview

04.

Market Analysis

05.

Next Steps

06.

Conclusion

NON O T C D D O R T N

Discover Taikone Technologies' cutting-edge wound care solutions, backed by extensive expertise in medical product innovation, aimed at revolutionizing the field of advanced wound care.

This report provides a comprehensive analysis of Taikone Technologies' advanced wound care product in anticipation of the upcoming medical show. As a prominent player in the medical industry, Taikone Technologies is dedicated to developing innovative solutions that cater to the evolving needs of healthcare professionals and patients.

In this report, we offer valuable insights into the unique features and benefits of Taikone's wound care product, along with an assessment of its market potential. By examining market trends, conducting rigorous research, and evaluating clinical trials, we present a concise overview of the capabilities, efficacy, and future prospects of Taikone's advanced wound care product.

With a proven track record of expertise and experience in medical product development, Taikone Technologies is well-positioned to make a significant impact in the field of wound care. Our unwavering commitment to innovation and our focus on meeting the complex challenges faced by healthcare professionals distinguish us as a leader in the industry.

As you navigate through this report, we encourage you to explore the insights presented and recognize the potential collaborative opportunities that Taikone's participation at the medical show can offer. Together, we can drive advancements in wound care and contribute to improved healthcare outcomes on a global scale.

COMPANY OVERVIEW

Taikone Technologies is a global leader in advanced medical product development, trusted by renowned brands and industry partners worldwide.

Taikone Technologies began as a prominent cosmetics manufacturer, collaborating with major retail brands. With our expansion into medical product manufacturing a decade ago, we have gained significant recognition and trust within the industry. Our state-of-the-art facility houses ISO grade 1 clean rooms, ensuring adherence to rigorous quality standards. Moreover, all our products are registered and certified by the state authorities, further reinforcing our commitment to excellence.

To ensure the highest level of quality and innovation, we collaborate closely with top ten American university medical students and doctors. This collaboration spans various areas, including research, quality control, product development, and more. By engaging with leading experts in the medical field, we stay at the forefront of medical advancements and consistently deliver products that meet the highest industry standards.



Expert
Endorsement:
Dr. Wang Wei
Ping from
ZhongShan
University

PRODUCT OVERVIEW

Taikone Technologies specializes in delivering innovative wound care solutions that cater to the evolving needs of healthcare professionals and patients. Our comprehensive product line are outlined below:

01

PU Foam Wound Dressing

This versatile dressing is designed to treat various types of wounds, offering high permeability, a soft and moisturizing texture, waterproof and bacteria-resistant capabilities, and effective wound exudate absorption. It promotes comfortable and efficient healing, reducing the risk of bacterial infection.

02

Medical Protection Pad

Our self-adhesive medical protection pad provides general protection for patients, particularly those at risk of pressure ulcers due to prolonged immobilization. The breathable material acts as a skin health barrier, offering added comfort and protection during dressing changes.

03

Scar Repairing Silicone Gel Pad

Our scar repairing silicone gel pad is a transformative solution for scar treatment. It effectively prevents and treats hypertrophic and keloid scars, promoting scar softening and preventing their formation through enhanced hydration.

04

Negative Pressure Wound Therapy Foam

Soft and eco-friendly foam with superior fluid extraction capabilities, utilizing water-based, non-allergenic materials for enhanced wound healing in large open ulcer wounds.

05

Nasal Plugs

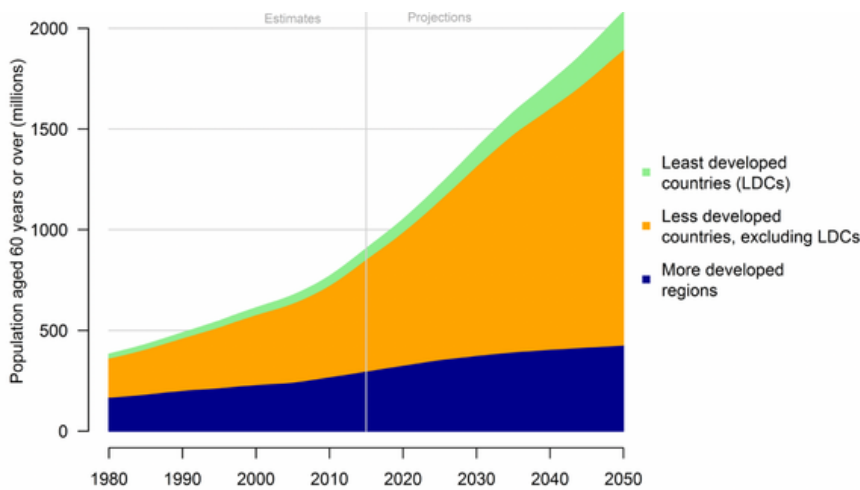
An effective solution for managing nosebleeds. Designed to fit comfortably within the nasal cavity, these plugs help control bleeding, providing relief and support for patients experiencing epistaxis.

MARKET ANALYSIS

The Wound Care Product Manufacturing industry is expected to witness substantial growth in the coming years, fueled by consistent healthcare expenditure and the growing need for effective wound care solutions. This presents a significant opportunity for companies Taikone Technologies.

The World's Ageing Population

Number of persons 60 years or over by development group, from 1980 to 2050



Data source: United Nations (2017). World Population Prospects: the 2017 Revision.

1/4



By 2050, one in four people is projected to be aged 65 or above.

110%



In the next 30 years, the global population of individuals aged 65+ is expected to double from 761 million to 1.6 billion.

In China, the wound care market is poised for remarkable growth. The country's aging population, which is projected to reach over 400 million people aged 60 and above by 2035, is a key driver of sustained capital flow into research and development, expansion of health services, and implementation of existing technological changes. China presents immense opportunities for wound care companies to cater to the growing demand for innovative and effective wound care solutions.

23.6%

Foam dressings led the global advanced wound dressings market in 2020, holding a significant revenue share of 23.6%.

NEXT STEPS

Strategic Positioning for Market Boom: Charting Taikone's Path Forward

Taikone Technologies, as a prominent player in the wound care market, is well-positioned to capitalize on these opportunities. Taikone's portfolio of wound care products, including advanced dressings, NPWT systems, and wound closure devices, is already registered in China, ready to be introduced to the market. Furthermore, Taikone's products have garnered endorsements from renowned doctors in the region, including esteemed professionals from top medical institutions like ZhongShan University and the Feinberg Medical School.

01

Market Expansion Strategy

Develop a comprehensive market expansion strategy to capitalize on the growing demand for wound care products, focusing on key regions and target demographics.

02

Strategic Partnerships

Foster strategic collaborations and partnerships with key stakeholders, medical professionals, and healthcare organizations to leverage expertise, share knowledge, and amplify market presence.

03

Research and Development Investment

Allocate resources to research and development initiatives to drive innovation, enhance product portfolio, and address emerging needs in the wound care market.

CONCLUSION

Taikone Technologies emerges as a trusted leader, equipped to capitalize on the growth potential of the global wound care market through innovation, strategic positioning, and unwavering commitment.



Market Potential

The growing aging population, rising healthcare expenditures, and technological advancements drive the immense growth potential in the wound care market.

Competitive Advantage

With registered products in China and endorsements from esteemed medical professionals, Taikone is positioned for success in capturing market opportunities.



Strategic Focus

Taikone remains committed to research and development, fostering innovation, and cultivating collaborations to stay ahead of industry trends and meet customer needs.

We extend our sincere appreciation to all stakeholders, partners, and customers for their unwavering support and trust in Taikone Technologies. Together, we can drive advancements in wound care, enhance patient outcomes, and contribute to the overall well-being of individuals worldwide.

TAIKONE TECHNOLOGIES